

## **Imperial Center Booth Sale Q & A – For Agent Use Only**

1. Imperial Center, what are advantages to purchase booth in Imperial Center?

A: Set up a branch in the U.S. to possess the property right of the exhibition hall for generations. As the American Products Exhibition Center, there is no need to send employee for management, buyers will purchase products with large wall TV, and select goods to order, manufactures are able to monitor business by camera.

2. What is the definition of 10X10 international size booths?

A: Manufacturers will own 220 square feet booths forever, includes 100 square feet of booth plus 120 square feet of public section which is about 21 square meters in Chinese saying.

3. What is Turnkey?

A: Turnkey means when the completion of the building, and renovated the building into high-profile exhibition hall. In addition to the installation of all high-tech equipments, such as large computers, TV screen, etc, and provide interior design according to the manufacturer. When the layout of booth the booth is ready, the booth will be handed over to manufacturers, it can open for business right away.

4. Is 10 X 10 too small?

A: Imperial Center is a wholesale mall; we want manufacturers show the most beautiful sample to customers and allow customers to place orders. However, to give you a clear idea of how big the space is: if the booth needs to be looking rich enough by goods or products, it will cost at least ten thousand dollars.

5. How to affirm my products will be sold out?

A: Imperial Center has a group of hundreds of advanced management team; it is composed by EB-5 investors who obtain resident card. It has been more than about 5 years since 2011; a team has been formed with the domestic business community to established interactive, complementary relationship. It will be served at least 1500 combined vendors.

6. What does Imperial Center repose to popular e-commerce currently?

A: We have the most advanced 3D, 360 Ɔ pattern online for manufacturers. Therefore, besides physical store, we also have virtual store online which makes Imperial Center to be the most complete and advanced Mall.

7. How is relationship with Mexico?

A: We have started to cooperate with Chamber of Commerce in Mexicali, Baja California to develop kites from Weifang. Chamber of Commerce will start to sale and promote actives for Kite of Weifang which chosen by Imperial Center. In addition, Mr. Zhen, Yingwei who is chief

economic consultant of Baja California Government and representative of Guangdong Province has become consultant of product development team.

8. Why enter Imperial Center is a great opportunity to business in South and Central America.

A: ①The Mexican government works very hard to protect its job opportunities, the tariff is varies from 35% - 350% depending on commodity. So when merchandises get into the United States, retailers come to the United States to buy those merchandises by themselves. There is no worry on delivery since across borders will not affect profits of manufacturers.

② After 911 in the United States, it is very difficult to get U.S. visa for residents of Central and South America. But good citizens are able to get a 10 year license or pass as long as they live in Mexicali. That means they can come to Imperial Center to shop by themselves.

③It is for sure to be safe in the United States no matter people or products.

④After the trial period, if the products are welcomed, they can enter the U.S as semi-finished products without paying the customs duty and then become "Made in the USA" after being finished at Foreign Trade Zone in the Imperial County. By taking advantage of North American Free Trade Agreement, they will reach 8 million people of Central and South American markets.

⑤Brand establishment, through the Free Trade Zone Made in USA process, the product can become an international product. In particular, this process will be fulfilling thirteen/five-year plan .Not only allow manufacturers to improve quality of products, but also establish high credibility of the brand.

⑥If employees need to stay in the U.S. to assist selling or guiding the product processing, they may apply L1 Visa and live in United States because they own physical factory in China.

⑦L1 accords to immigration regulations of USCIS, legitimate step by step, it can be accomplished by immigration lawyer.

9. Is there any warehouse surround since the booth is only 10X10? Or products will be shipped to the U.S. directly from China once order has been placed? What is the concept of Made in U.S. A.; does manufacture need to set up factory in the U.S.?

A: It is not easy to open international trade market; this program will need to be completed by phases. What is the reason to have Guangdong Trade Exhibition Fair (Carton Fair) or Las Vegas Exhibition Fair? There is nothing more than manufactures to show their products and constantly introduce to customers. Imperial Center provides manufactures long term and sustained booths. This will be phase one.

The 10X10 square feet booth is an international standard booth. Manufacture does not know what kind of products will be accepted by buyers, booth in Imperial Center will be a test platform for manufacture. Therefore, at the beginning manufactures will only take orders by showing samples and then ship products to Imperial Center as soon as possible. The shipping time will be around 2 weeks which is usually tolerable by buyers.

The second phase is when manufactures find out what products are popular to sell. Then the largest Foreign Trade Zone of the U.S. which is 7 miles away from Imperial Center and storage area next to our center will provide a solid backup for manufactures.

We plan Made in U.S.A. process in the future. Once manufactures follow the phases mention above, they finally want to sell their products to Central and South America legally duty free. As a result, manufactures can take advantages of Foreign Trade Zone in Imperial County and import semi-finished raw material into the zone. The products will become made in U.S.A. once the process being complete in the zone. With North American Free Trade Agreement (NAFTA) manufactures are able to sell their made in U.S.A. products to Canada, Mexico and even Central and South America duty free.

10. Is there any storage facilities in the center if I want to store some products for buyer to take?

A: Yes, we have 40 acres land (250 mu in China) storage area. You may rent it from our company at \$70/month or 2% of your sales. (Extract fees are included)

11. How to enter the center since the construction has not been finished?

A: The cost in the U.S. is higher than in other countries. So we want to have manufactures first. Once construction finished, we are heading towards to our goal together. The contract states clearly that the center will be finished in one year. One year may not be enough for you to prepare products and other related documents when you decide to enter America's market.

12. Who will monitor Management Company?

A: A group formed with representative of manufacturers and professionals of the United States will supervise and audit Management Company of Imperial Center.

13. Can I become representative of manufactures, and shareholder to manger the operational?

A: Of course. If you invite at least 30 manufactures which means sell more than 30 booths, you will be selected to be member of management team.

14. How to ensure rights of investors when the center has not been completed?

A: We are currently working on our center. So the payment has divided into three:

First payment – Due when signing the contract

Send payment – Due when building complete

Final payment – Due acquisition of license